



21st - 24th MAY 2026
MARINA PORTOROŽ, SLOVENIA

VISIT US: www.internautica.org



INTERNAUTICA International Boat Show 2026

USEFUL INFORMATION

- More than **350** Exhibitors
- Over **1000** major maritime brands
- Over **200** new boats, including Adriatic and World Premiers
- Over **20.000** international and domestic visitors
- Over **35.000 m²** of indoor and outdoor exhibition space
- Floating docks suitably extended for showcasing larger vessels



@Internautica

When: 21st – 24th May 2026

Where: Marina Portorož, Cesta Solinarjev 8, 6230 Portorož,

More information: www.internautica.org

OPENING HOURS

Thursday May 21 / from 11:00 a.m. to 7:00 p.m.

Friday May 22 / from 10:00 a.m. to 7:00 p.m.

Saturday May 23 / from 10:00 a.m. to 9:00 p.m.

Sunday May 24 / from 10:00 a.m. to 6:00 p.m.

TICKETS

Adults: **15 EUR**

Seniors: **10 EUR** / EUR / entry only possible upon presenting a valid ID.

Primary, high school and university students: **8 EUR** / entry only possible upon presenting a valid ID.

Children up to 8 years of age, disabled persons : **free entry** / entry only possible upon presenting a valid ID.

Family ticket (up to 2 adults with up to 2 children under the age of 8): **25 EUR**

Organized groups of over 25 persons: **10 EUR** / person

Organized groups of students (over 20 persons): **6 EUR** /person

Full-day parking: **10 EUR** / car

Family ticket + full-day parking daily price: **33 EUR**

PRESALE / before May 10, 2026

1 Adult ticket including full-day parking / **20 EUR**

Family ticket + full-day parking / **30 EUR**

CONTACT

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E-mail: booking@internautica.org

INTERNAUTICA International Boat Show 2026

...the leading platform for marine professionals to connect, collaborate, and showcase innovation.

- Present your latest products and services to key buyers and decision-makers
- Network with industry leaders and potential partners
- Strengthen your brand presence in a growing marine market

During the past 30 years **Internautica** became the most important Adriatic nautical exhibition and a welcoming host for local, national, and international exhibitors and visitors. It is one of the events that all boating enthusiasts and nautical professionals regularly mark on their calendars.

Majority of international marine brands are promoted at the forefront of global maritime public as the show offers a wide range of events and interesting content.



Why Exhibiting at Internautica?

- **Prestige**

Gain exposure at one of the most celebrated marine events in the Europe.

- **Unparalleled Networking**

Meet buyers, industry leaders and innovators, all in one place.

- **Seamless Experience**

Engage with a diverse audience of buyers, professionals, and sea lovers from across the Europe.

- **Ride the Waves of Opportunity**

Form valuable partnerships and unlock new.



INTERNAUTICA

is much more than just a fair...

... it is a platform for fostering global business relationships, driving innovation, and spotlighting the marine industry's latest trends and technologies.

It offers exhibitors a valuable opportunity to reach a wide audience, enhance brand visibility, and engage with industry peers and consumers directly.

INTERNAUTICA is strategically designed to support your business goals, from generating leads to closing sales and exploring new markets.



In addition to discovering the latest nautical products, Internautica offers a variety of opportunities for networking and dialogue with some of the most successful creators in the maritime industry.

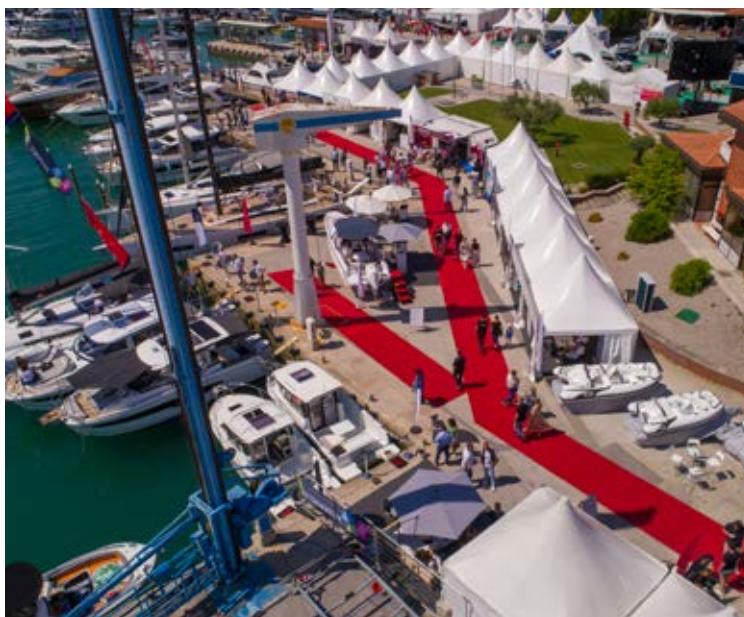
Professional seminars, boat tests, and sport competitions are organized every year. There are many opportunities for visitors to directly engage with new development trends and nautical achievements.

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Internautica always presents important premieres of boats, allowing visitors to test and directly experience new products.

According to the former President of the Republic of Slovenia, Borut Pahor, who was the **Honorary Chairman**, of the International Boat Show **INTERNAUTICA** for many years, this event has been exceptionally attractive to all sea and nautical enthusiasts from the very beginning.



EVENTS

Ecology awareness campaign SAVE THE SEA, **#RethinkPlastic** **BLUE FLAG**

PLASTIC WASTE IS A GROWING THREAT TO THE OCEANS

The presence of plastic waste has been a significant environmental issue for years, affecting the sea, organisms, and consequently human health. Although our society is undoubtedly trying to reduce and prevent ocean pollution from microplastics and other plastic waste, it seems that these efforts are not sufficient, as between **4 and 12 million tons** of plastic waste end up in the ocean every year. Moreover, the trend suggests that the amount of waste in our oceans will double over the next **10 years**, despite all efforts to reduce plastic waste.

#ReThinkPlastic



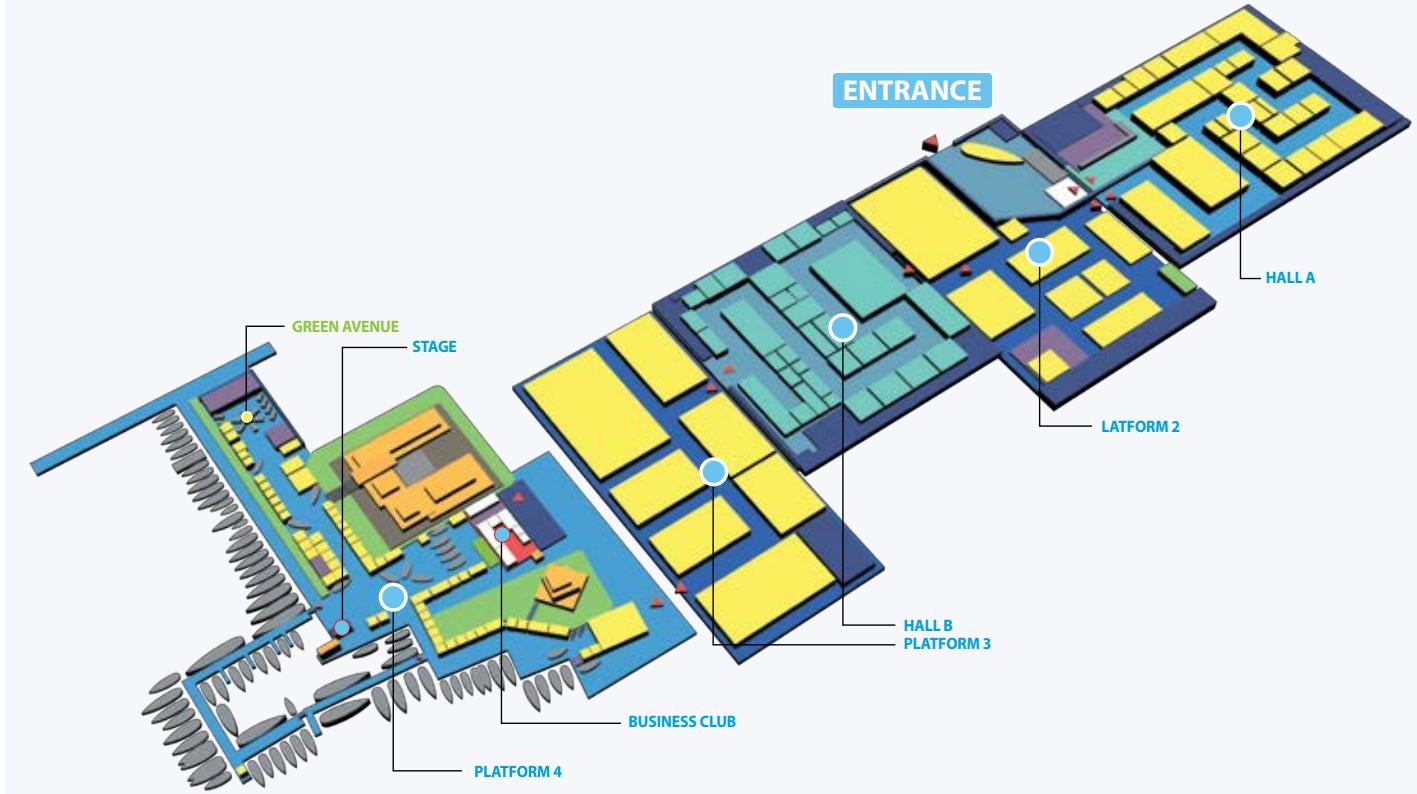
EXHIBITION SPACES

Internautica covers more than **35,000 square meters** of indoor and outdoor spaces. The indoor areas provide space for the presentation of smaller vessels, inflatable boats, nautical and navigation equipment.



EXHIBITION SPACES

The **outdoor exhibition spaces**, which are expanding each year, offer the best opportunity for showcasing vessels in special moorings and also provide the possibility for boat testing and trial runs.



Caravanning

For all enthusiasts of **land expeditions**, Internautica is offering an extensive overview of the world of **caravanning** and **motorhoming**.

Caravanning and motorhoming both offer fantastic ways to experience the freedom of road travel. Both types of vehicles enable travelers to combine the flexibility of camping with the comfort of home, but the choice between a caravan and a motorhome depends on your personal preferences, travel style, and what you're looking to get out of your adventures.



ADRIATIC BOAT OF THE YEAR 2026

Internautica is offering a venue for the final event presenting the selection for the **“Adriatic Boat of the Year”** award.

The **international expert jury** will nominate and reward the best vessels that sailed in the Adriatic during the past year. The award is open to all vessels that were designed and presented in the Adriatic region between **January 1, 2025, and March 31, 2026**.

The **international expert jury** will assign points (from 1 to 10) to the nominated vessels and will award the first prize to the vessel that collects the highest number of points. If several vessels from the same category receive the same number of points, the jury will assess the vessels in a second round to determine the winning vessel.



The Green Avenue Project

"The Future will be defined by prudent and efficient energy use, the transition to **Green Energy**, and the development of so-called **Green Technologies**.

Internautica, which is also listed as an official partner project of the European Commission's **#EUGREENWEEK**, ensures the annual presentation of energy-efficient vessels, vehicles, and projects, as well as environmentally friendly, sustainable, and energy-efficient technologies and innovative propulsion systems that reduce fuel consumption and emissions released into the environment.



More than a decade ago, it was decided to add new dimensions to the usual content of the maritime fair, introducing presentations of **“Green Mobility”** in a special part of the exhibition called **“Green Avenue”**. The goal, which remains the same today, was to showcase the latest technologically advanced, environmentally-focused vehicles, thus promoting green mobility.

As a part of this program, some of the latest **electric** and **hybrid** vehicles, and boats are presented at specially outlined exhibition areas on the land and in the sea, so the visitors can explore a variety of electric and hybrid vessels from both domestic and international manufacturers. The Green Avenue project attracts significant attention from visitors and the media every year.



BUSINESS CLUB INTERNAUTICA 2026

The Internautica Business Club is a special presentation area dedicated to **B2B** communications and relaxed business networking within the environment of the Internautica Boat Show. In this way, we aim to provide invited guests with an opportunity for uninterrupted networking, business connections, and engagement with current topics in the fields of boating, finance, and sustainability.

Participation in the **Business Club** offers selected partners and their brands special visibility and access to key stakeholders in the Slovenian business community — right at the heart of the main event of the domestic nautical industry, which boasts nearly 30 years of tradition and remains the largest boating event in the Adriatic each year.



Promotional Activities and Benefits for Internautica Business Club Partners

- Exclusive rights to participate in the Internautica Business Club 2026 and the right to use the title **“Official Partner of Internautica 2026”** in advertising, promotional, and PR activities during the term of the cooperation agreement.
- The right to advertise the partner’s own brand in all Internautica 2026 advertising campaigns taking place from the date of signing the agreement onward.
- Special (exclusive) presentation areas within the **Internautica Business Club 2026** and the exhibition grounds.
- Presentation activities on the Business Club’s event stage (in the form of conferences, panels, presentations, etc.).
- **VIP tickets** for an agreed number of invited guests.
- **Free PRESS tickets** for journalists specially invited to the event by the Business Club partner.
- Publication of the partner’s logo on Internautica’s social media.



Exclusive Brand Promotion

Promote your brand across our digital channels and printed event banners — reaching visitors before, during, and after the show.

Maximize your visibility through:

- **Digital Media Promotions:** Featured posts on our social platforms, website, and event newsletters.
- **Printed Banners & On-site Displays:** Premium branding opportunities throughout the venue.

This is your chance to make a splash and ensure your products stand out at the most anticipated Adriatic marine event of the year!

Book your advertising space now to secure prime exposure.

For details and rates, contact booking@internautica.org





YOUR
NEXT
**BOATING
ADVENTURE
STARTS
HERE**



Organised by:

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