

## ORDER FORM - ADVERTISING PACKAGE

**1. Internautica 2022 is organized by Studio37 d.o.o., Jarška cesta 30, Srednje Jarše, 1230 Domžale, Slovenia, TAX number SI89165969 in cooperation with Marina Portorož, Cesta solinarjev 8, 6320 Portorož, Slovenia, TAX number SI36450774.**

**2. On the basis of completed form and selected boat show services, the organizer will send the exhibitor a pro forma invoice and a contract for participating at the International Boat Show Internautica 2022 in Portorož from 5<sup>th</sup> to 8<sup>th</sup> of MAY 2022.**

Advertiser's full name:

Address:

Postal code (zip code) and town:

Contact person (name and surname):

Telephone:

Fax:

E-mail:

### 1.\* ADVERTISEMENT IN THE OFFICIAL INTERNAUTICA CATALOGUE (describe your main program, which will be presented at the boat show):

COLOR PRINT	File enclosed	PRICE EUR	COVER PAGE - COLOR	PRICE EUR
1/1 page (205 x 285mm)	yes no	1.390,00	second page	1.700,00
1/2 page (205 x 142,5mm)	yes no	720,00	third page	1.700,00
1/3 page (205 x 95mm)	yes no	600,00	last page	1.700,00
1/4 page (102,5 x 142,5mm)	yes no	400,00	Publication cost for advertisement are not included in the indicated prices. Ads must be press-ready (3mm bleed area) submitted no later than 30 days before the opening of the fair.	
1/8 page (102,5 x 71,5mm)	yes no	220,00		
Logo in the list of exhibitors	yes no	90,00		

#### DESIGN

design and layout to be agreed

#### SPECIFICATIONS

Format	PDF, TIFF, JPG
Color space	CMYK
Resolution	300 dpi
Fonts	Outlines

### 2.\* BILLBOARDS AND BANNERS

TYPE OF ADVERTISEMENT	PRICE EUR
Billboard at the entrance	1.600,00
Billboard on the exhibition site	1.460,00
Citylight poster on the exhibition site	1.200,00
Banner on the exhibiton site	710,00

Publication cost for advertisement are not included in the indicated prices. Digital print is included (except banners) in the price. Ads must be press-ready (3mm bleed area) submitted no later than 30 days before

Format	PDF, TIFF, JPG
Color space	CMYK
Resolution	300 dpi
Fonts	Outlines

#### TICKETS

logo on the entrance ticket 1.900,00

### 3.\* ADVERTISEMENT ON THE WEB PAGE

BANNER on home page <a href="http://www.internautica.net">www.internautica.net</a> (width x hight in pixels)	Price per month in EUR
Box (150x83)	200,00
Standard banner (468x60)	250,00
Skyscraper (160x600)	300,00

## 4. OTHER PROMOTIONAL ACTIVITIES

PROMOTIONAL ACTIVITIES	PRICE EUR/day
Hostesses on the exhibiton site or at the entrance (distribution of the promotional materials)	120,00
Support for prize-game	to be agreed
Festival radio announcements	to be agreed
Main stage rental (for special events)	to be agreed

## 5. BUSINESS EVENTS

EVENTS	PRICE EUR
Support for business event (boat show visit, lunch, room for gathering, sailing)	to be agreed

## 6. PHOTOGRAPHY AND VIDEO SERVICES

SERVICES	PRICE EUR
Photographing of the exhibition stand	to be agreed
Video recording of the event at internautica	to be agreed

## 7. LED DISPLAY ADVERTISING (5m x 3m display)

AD LENGHT (second)	AD IMPRESSIONS PER UNIT	DURATION PER DAY ON 1 UNIT (seconds)	TOTAL DURATION FOR 6 DAYS (seconds)	Price EUR
10	50	500,00	2.500,00	285,00
20	50	1.000,00	5.000,00	359,00
30	50	1.500,00	7.500,00	499,00

## 8.ADVERTISING ON AN INTERACTIVE DIGITAL SIGNAGE SYSTEM - MULTIDATA

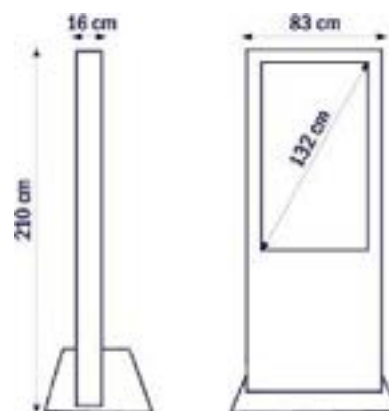
- Full HD screen resolution, 52" portrait orientation
- Touch sensitive - touch controlled screen
- Magnifying option
- Exhibitor list with search engine
- 8 unit on the exhibiton grounds
- 400 ad impressions per day
- More than 2.000 visitors per day

### Specifications

Photo: 900 x 1100 px

Video: minimal resolution 1280 x 720 px

recommended resolution 1920 x 1080 px



**Enhance your experience with video advertisement and detailed exhibition programme on Multidata touch screen devices, seen by 5.000 visitors per day!**

AD LENGHT (second)	AD IMPRESSIONS PER UNIT	DURATION PER DAY ON 1 UNIT (seconds)	TOTAL DURATION FOR 6 DAYS 1 UNIT (seconds)	Price EUR
10	50	500,00	3.000,00	100,00
20	50	1.000,00	6.000,00	190,00
30	50	1.500,00	9.000,00	270,00

Production costs for advertisement are not included in the indicated prices. Value added TAX is not included in the prices. Produced and prepared materials should be delivered 30 days before the opening of the fair. The delivery term for materials to be produced resp. prepared, shall be agreed separately.

**Value added TAX is not included in the prices.**

**CLEAR THE FORM**

**Internautica 2022 International Boat Show is organized by Studio37 d.o.o. in cooperation with Marina Portorož d.d.**

Date:

Exhibitor's signature and stamp: